

FOR IMMEDIATE RELEASE

Associates III Announces New GREENLeader

Kari Foster earned her GREENLeader Accreditation from the Sustainable Furnishings Council

(Denver, CO) November, 2009 – Associates III is proud to announce Kari Foster has recently completed an intensive course in sustainable home furnishings endorsed by the Sustainable Furnishings Council, the leading standards and education provider in green residential furnishings, and received her sustainability training certification as a GREENLeader Accredited Professional.

The GREENLeader Certification was developed in conjunction with the Sustainable Furnishings Council and ranking staff members from World Wildlife Fund, Rainforest Alliance, and one of the co-founders of USGBC/LEED to allow individuals in the furnishings industry to differentiate themselves as experts in sustainability.

A few areas of knowledge the GREENLeader program focuses on are:

1. Grounding in the environmental issues related to home furnishings
2. Insight into the current thinking of green-minded consumers
3. Detailed descriptions of the differences between available furnishing offerings and their components
4. How to reduce expense and carbon footprints in running a commercial space

Currently, there are only 100 approved GREENLeaders to date. To learn more about the program, or to register to become a GREENLeader, visit <http://www.sustainablefurnishings.org/content/greenleaders>.

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Associates III is a passionate, pioneering interior design firm focused on creating interiors that are as healthy, sustainable and life-enhancing as they are beautiful. Transforming spaces for nearly 40 years, Associates III brings experience, environmental sensitivity and synergy to each project by providing impeccable service, integrity in their practices and a holistic team approach. Founding members of the U.S. Green Building Council's Colorado Chapter, Associates III has won multiple design awards, including Best Sustainable Residences in 2004, 2005 and 2009 from *ASID Colorado Chapter*, and were featured in *Interiors and Sources* magazines as one of the Best Firms to Work For in 2003 and 2005. In 2008, Associates III earned the Joel Polsky Prize from ASID for their innovative resource book, *Sustainable Residential Interiors* (Wiley & Sons, 2007), and was named one of the top 30 interior design firms in the world by Andrew Martin International – for the fifth time in eight years. Leading by example, Associates III sets themselves apart by combining superb designs with a proven commitment to a sustainable design philosophy. www.associates3.com

The **Sustainable Furnishings Council** is a non-profit balanced coalition of industry players founded at High Point, NC in October 2006 to promote sustainable practices among manufacturers, retailers, and consumers alike. The SFC recognizes the overwhelming scientific consensus that our world is experiencing dangerous global climate change. SFC members acknowledge the tremendous urgency, and take immediate steps to minimize carbon emissions, waste stream pollutants, unrecyclable content and primary materials from unsustainable sources from any product platform under their control.